WESTERN EUROPE – EX IRELAND

ADD Promo DECK

WE Surface PC Promos plan **Q2FY21 October-December 2020**

SURFACE PRO 7
12 OCT-2 NOV
BEAT 1
S Pro 7 all skus Offer 10% off net MSRP 3weeks

SURFACE PRO 7
23 NOV-21 DEC
S Pro 7 All skus Offer TBC off 4 weeks

SURFACE BOOK 3 13"
23 NOV – 21 DEC
Book 3 13" All skus Offer TBC off 4 weeks

SURFACE BOOK 3
26 OCT – 23 NOV
S Book 3 15" Offer 10% off net MSRP 4weeks (excludes Quattro skus)

SURFACE LAPTOP 3
9 NOV – 21 DEC
S Laptop 3 13" and 15" i5/256 and up Offer 10% off net MSRP i5 skus and 15% off i7 skus for 6weeks (excludes 1TB)

Microsoft Surface
Education Reseller

SURFACE EDUCATION RESELLER EDUCATION EXCLUSIVE
9 NOV – 21 DEC
SER Accessories offer Offer 20% off select accessories

PRO X KEYBOARDS
5 OCT-16 NOV
ProX Keyboard and Keyboard/Slim pen Bundle Kit 20% off net MSRP all black skus

PRO X END OF LIFE (16GB)
5 OCT-21 DEC
ProX End of Life (16GB only) 20% off net MSRP E/16/256 and E/16/512

PRO 5 LTE
1 OCT – 21 DEC
S Pro LTE Evergreen €100 off – 7-9% off net MSRP all configs

EDUCATION EVERGREEN
ALL FY21
EDU Evergreen and Non-Profit 4-8% discount off Net MSRP for eligible customers

Q2 **OCT** **NOV** **DEC**